

marina lazarevic

product + experience designer

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FEATURED PROJECTS

Interaction Designer, MHCI+D Capstone (Podium)

Feb 2017—Aug 2017 | Seattle, WA

Podium is a web application that helps students and professionals prepare for presentations and sharpen their oral communication skills.

EXPERIENCE

Product Designer + Manager, HubPages

Jan 2013—Aug 2016 | Berkeley, CA

Worked in a hands-on management role on a small team improving the experience of its online author community and tens of millions of monthly visitors. Produced design concepts, wireframes, task flows, mockups and requirements documents.

Major Projects: Sitewide redesign and community features, including author biographies and content editing tools.

Product Manager, YieldBuild

Jul 2010—Feb 2013 | San Francisco, CA

Closely collaborated with an engineering-driven team to grow a nascent ad layout optimization service. Managed relationships and accounts with 100+ web publishers. Worked as a liaison between customers and the development team, translating user needs into engineering requirements.

Debate Camp Instructor, UC Berkeley & Northwestern

Jun 2007—Aug 2009 Summers | Berkeley, CA & Evanston, IL

Nationally-ranked debater for seven years, won two state championships in high school and reached top 16 in college. Invited to teach at summer camps and work with labs of twenty high school students to improve their research, advocacy and argumentation skills.

EDUCATION

Masters, Human-Computer Interaction + Design

2016—2017 | University of Washington MHCI + D | Seattle, WA

Design Communication Arts Certificate (20 credits)

2014—2015 | UCLA Extension | Online

BA, International Relations

2006—2010 | University of Southern California | Los Angeles, CA

SKILLS

Interaction Flows
Product Strategy
System Diagrams
Writing & Editing
Wireframing
User Interface Design
Rapid Prototyping
Information Architecture
Ideation Methods
Design Specifications
User Research
Usability Studies
User Interviews
Leadership

TOOLS

Proficient	Learning
Sketch	After Effects
InVision	Framer
Axure	Origami
InDesign	Principle
Photoshop	Javascript
Keynote	
Premiere Pro	
HTML/CSS	

ACTIVITIES

MHCI+D Representative for DUB Speaker Committee

Dec 2016—Aug 2017

Coordinated, introduced and moderated Q&A for a weekly HCI seminar featuring academic and industry leaders.